

PRESS RELEASE

**Phoenix Capital acquires 100% of the publishing company *ILBroker.it* Srl:
a new editorial and high-value services hub for the insurance and financial sectors is born**

Verona, January 27, 2026 – Phoenix Capital Iniziative di Sviluppo announces the acquisition of a 100% stake in the publishing company *ILBroker.it Srl*, owner of **IL Broker** (www.ilbroker.it). The platform is a leading editorial project for the insurance brokerage community and, more broadly, for professionals in the insurance, financial services, and asset management sectors. This operation is part of the growth and consolidation strategy of **Phoenix Group**, an integrated hub for consulting, corporate finance, innovation, and operational services. Since 2008, the Group has supported financial institutions, insurance companies, payment service providers, and industrial firms, with a structured presence in Italy, Europe, and the United States.

Editorial enhancement, governance, and Group synergies - The entry of *IL Broker* into Phoenix Capital's perimeter will further strengthen its positioning as an independent, authoritative, and high-quality editorial platform, while preserving its identity, editorial autonomy, and deep-rooted connection with its professional community. Under the new structure, the coordination of the editorial project is entrusted to **Silvia Fazzini**, a journalist and communications professional, currently Head of Communications at Phoenix Capital.

Supported by a soon-to-be-formed specialized editorial committee and an **upcoming graphic restyling and content restructuring**, this appointment ensures continuity while strengthening the editorial line. The goal is to blend journalistic rigor, technical expertise, and strategic insight into the insurance and financial markets.

Leveraging the Phoenix Group's expertise and network, *IL Broker* will benefit from new synergies in content creation, access to specialist skills, institutional relations, and analytical capabilities on strategic themes such as regulation, technological innovation, governance, sustainability, and the evolution of distribution models.

A recognized editorial platform and strong social presence - Over the years, *IL Broker* has built a **solid digital presence** within the insurance and financial information landscape, boasting significant organic traffic on its website. It is supported by a qualified community of professionals, intermediaries, and institutional stakeholders who actively use its newsletters and digital channels for updates and industry analysis. Its reach is further amplified through a long-standing presence on major professional and generalist social networks.

A gateway to the Phoenix Ecosystem - The operation will position *ILBroker.it* as a **qualified point of access** to the Phoenix ecosystem for readers, partners, and stakeholders. This will be achieved through market analysis, thematic studies, and dedicated observatories focusing on Fintech, Insurtech, and Regtech, as well as deep dives into M&A transactions, strategic partnerships, industrial development, compliance, and ESG/sustainability.

International dimension and comparative perspective - The structured presence of Phoenix Group in the United States and Europe will strengthen the editorial project's international dimension. It will offer a comparative perspective on the evolution of insurance and financial markets and their dialogue with innovation, capital markets, and the real economy.

Multi-sector evolution and openness to the real economy - The project is set to progressively evolve into a **multi-sector editorial and relational hub**, capable of capturing the transformation dynamics not only of the financial world but also of key sectors of the real economy that are closely interconnected with these markets.

New Initiatives: skills, training, and innovation - In the medium term, the integration will foster the development of complementary initiatives, including: **recruiting support and talent development services**, specialized traditional and digital **training programs**, **research activities**, **vertical studies**, and **observatories**, applied innovation and open innovation projects in collaboration with Phoenix Group's various business units.

«By bringing *Il Broker* into the Phoenix Group, we are investing in content, relationships, and knowledge. We aim to strengthen its role as a benchmark for the insurance and financial world, guiding its evolution toward the real economy and creating a structured bridge between finance, industry, and innovation» stated **Giulio Fezzi**, President of Phoenix Group.

«I founded *Il Broker* as a blog in 2013 to bring innovation and technology to insurance industry communication. The project has grown significantly. I am proud that it is now in the hands of Phoenix Capital; I am certain that President Giulio Fezzi and his team will enhance its value with professionalism, rigor, and passion», the comment of **Mirko Odepemko**, Insurance Manager, Founder, and former CEO of IlBroker.it Srl.

«We are inheriting a significant specialist heritage. We intend to enhance it by designing a new phase of development in terms of visual identity and content, working on new formats, columns, and specialized insights, while maintaining a clear and constant dialogue with our readers, authors, and professional communities», highlighted **Silvia Fazzini**, Editorial Project Coordinator of Il Broker.

Phoenix Capital Initiative di Sviluppo, alongside its technological subsidiary **Atlantis Next**, has operated since 2008 as a hub for management consulting, corporate finance, and technological/operational services. Through the Phoenix Innovation Center, it supports innovation by bridging startups, innovative SMEs, industrial players, and Venture Capital. Headquartered in Verona with offices in Rome, Milan, Luxembourg, and Lausanne, Phoenix Capital facilitates economic and cultural relations globally.

With the launch of Phoenix Spark Inc. (US subsidiary in Houston and San Francisco), the Group supports US big tech and innovative companies while accelerating the internationalization of Italian firms in the US market. (www.phoenixcapital.it)

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