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AI and INSURANCE. Charlee.ai and Phoenix Spark Announce Strategic Alliance to Advance AI-Driven Claims Intelligence Across North America and Europe

Charlee.ai, a leading provider of AI-driven predictive analytics for insurance claims, today announced a strategic alliance with Phoenix Spark, the U.S. subsidiary of Phoenix Capital - an Italian consulting and technology services group serving the insurance, banking, payments, and innovation sectors (including startups, innovative SMEs, and enterprises) - operates out of two offices in Houston and San Francisco.

The partnership will accelerate the deployment of Charlee.ai's advanced claims intelligence solutions across both North America and Europe, empowering insurers, MGAs, and TPAs to improve outcomes and reduce costs through AI.

Expanding Reach Across Two Continents

Charlee.ai brings to market a proven platform trained on more than 55 million claims, delivering predictive insights for litigation forecasting, claims severity, fraud detection, and reserve optimization.

Phoenix Spark, will serve as a regional partner in North America and Europe, helping insurers adopt Charlee.ai's platform with localized compliance, integrations, and support. Together, the companies will also coordinate expansion strategies for other geographies, enabling cross-market collaboration and knowledge-sharing.

Strategic Benefits

- **Transatlantic Reach** – The alliance strengthens Charlee.ai's footprint in North America, while Phoenix Spark becomes a strategic bridge to the European market and expansion in North America.
- **Localized Expertise** – Phoenix Spark ensures compliance with European regulations such as GDPR, while Charlee.ai brings deep claims expertise for North American insurers.
- **Smarter Risk Management** – Carriers on both continents will gain earlier warnings for litigation, fraud, and high-severity claims.
- **Operational Efficiency** – Automated document analysis, predictive alerts, and workflow intelligence reduce manual review and accelerate decision-making.



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The leaders of both organizations emphasized that the alliance represents a critical step toward redefining claims intelligence globally.

*“By combining Charlee.ai’s advanced predictive technology with Phoenix Spark’s regional knowledge and consulting expertise in the insurance sector and digital transformation, insurers will gain access to powerful, data-driven insights that improve decision-making and financial outcomes,” said **Giulio Fezzi, Chairman and Founder of Phoenix Spark.** “This shared vision extends beyond technology deployment, aiming to create a cultural shift in how insurers manage litigation risk, fraud detection, and claims severity across two of the world’s largest markets”.*

*“Together, Charlee.ai and Phoenix Spark are committed to building a framework for long-term collaboration that bridges continents and connects insurers with solutions tailored to their unique environments” - explained **Sri Ramaswamy, CEO/Founder of Charlee.ai.** With a focus on innovation, compliance, and operational excellence, the alliance positions both firms to lead the industry forward, setting new standards for how claims are managed in North America and Europe”.*

About Charlee.ai

Charlee.ai is a predictive claims intelligence platform that uses AI, NLP, and machine learning to analyze structured and unstructured claims data. With capabilities in litigation, severity, fraud, and reserve forecasting, Charlee.ai helps insurers, TPAs, and MGAs reduce costs, mitigate risk, and improve claims outcomes.

About Phoenix Spark

Phoenix Spark Inc. is the U.S. subsidiary of Phoenix Group, a hub for management consulting, corporate finance, and advanced technological and operational services, with a strong focus on insurance, banking, payments, and innovation. With offices in Houston and San Francisco, Phoenix Spark Inc. provides American clients - particularly big tech firms, system integrators, and innovative companies- with project consulting and specialized software development services. A partner of Innovit – Italian Innovation and Culture Hub and member of the Italy - America Chamber of Commerce of Texas, Phoenix Spark acts as a bridge between American innovation and Italian enterprises looking to enter the U.S. market. (www.phoenixcapital.it/en/phoenix-spark/)