

## THE SETTING



The Innovation Trip dedicated to the **FinTech & InsurTech** sector, organized by **Phoenix**, is a 5-day program held in **San Francisco** and **Silicon Valley**, home to many of the industry's leading startups. Participants will gain firsthand exposure to the Silicon Valley innovation ecosystem through exclusive engagements with startups, VC funds, leading accelerators, and renowned universities.

3 – 7  
NOVEMBER 2025



## WHAT'S INCLUDED?

The experience has a **fixed cost** for each person, and the participation fee includes all of the visits to private companies in Silicon Valley and private transportation by van. A **discount** is applied to bookings confirmed before June 30<sup>th</sup>.

The **Innovation Trip** includes **5 types of activities**:



### STARTUP SPEECHES

Private 1-to-1 meetings with selected Silicon Valley startups in the scaling-up phase



### BIG TECH & UNIVERSITIES

Private visits to the headquarters of some of the world's leading tech companies and universities



### VC FUNDS MEET-UPS

Meetings with selected Venture Capital funds



### DEMO DAY EVENT

With the most promising Italian startups



### INTERNATIONAL ACCELERATORS

Such as Ycombinator and Plug&Play

## ARE YOU INTERESTED?

To request more detailed information, contact: