

ARDOR LEARNING

The innovative method for learning languages at a competitive price!

ABOUT ARDOR

A Californian company, pioneer in the field of **online language training**, has developed an e-learning platform that combines the best of technology with effective educational content developed by **Oxford University professors**.

MISSION

To improve learning outcomes for companies and institutions worldwide, thanks to a platform that offers a high-level program in 27 international languages, with personalized human support through the **exclusive Dynamizer service**.

The difference compared to other e-Learning, in fact, is given by the presence of dedicated teachers who constantly support and motivate students.

THE ARDOR ADVANTAGE

Higher than average completion rate

Thanks to the support of personal teachers (Dynamizer), Ardor Learning courses achieve a **70% completion rate**, compared to 46% for programs without support.

Blended Learning Approach for faster results

The combination of **interactive eLearning** and lessons with **native-speaking teachers** accelerates the learning process and ensures concrete and immediately applicable language improvement.



**SPEAKING A LANGUAGE
IS NOT A SKILL,
IT'S A COMPETITIVE
ADVANTAGE**

**Improve communication,
empower your business.**

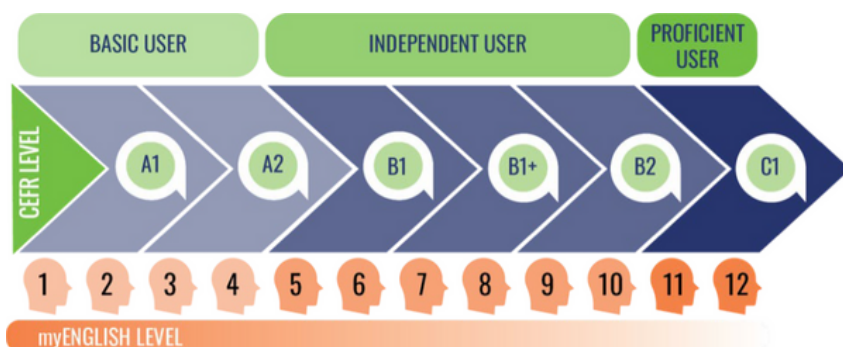
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Customizable content

The language contents are of high quality and can be customized according to the needs of the specific organization or company that requests them (Finance, HR, Communication, Customer Care...).

Evaluation and measurable progress

The course levels are aligned with the **Common European Framework of Reference (CEFR)**, allowing for precise progress analysis and measurable improvement in the language skills of students.



Borderless language training

Not just English. Through a dedicated eLearning platform, **myLanguage**, courses are available for **27 global languages**: Arabic, Bulgarian, Chinese, Croatian, Czech, Danish, Dutch, Estonian, Finnish, French, French (Canada), German, Greek, Hungarian, Italian, Japanese, Latvian, Lithuanian, Polish, Portuguese, Romanian, Russian, Slovak, Slovenian, Spanish, Swedish, Turkish.

HOW IT WORKS

After an initial 40-minute evaluation, **My Assessment**, the student is placed at a level consistent with their needs and can follow courses via the website or mobile app.

24 hours a day, 7 days a week.

ADDITIONAL SERVICES

- **MyTalk:** on the platform, the user will also have access to chat rooms for students of the same linguistic level from all over the world who discuss specific topics, moderated by a subject-matter expert teacher. Each chat room is limited to 10 participants to ensure maximum effectiveness for each student.
- **Group Classes:** group lessons where team members will be matched with other students of similar proficiency. Sessions, lasting 30 or 60 minutes, are limited to a maximum of 8 participants to ensure maximum participation of all students, and take place online with the moderation of a teacher. Students can choose the topics of their courses from a wide list of general English and business content.
- **1:1 Classes:** to further improve and accelerate results, online classes consisting exclusively of a teacher and student can be activated. Level and content are then custom-built to allow the user to quickly acquire vocabulary and competence in a specific field (e.g., legal, marketing, commercial, etc.).